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Radiation alert: The time to prepare is now

RADSticker can reveal whether danger exists

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It could be a lifesaver during times of catastrophe, and the WND Superstore has committed to holding steady on the price of the RADSticker, even though demand, literally, has exploded.

The radiation dosimeter long has been offered in the Superstore and is considered a well-thought-out precaution in days of mass acts of terror, suicide bombers and potential nuclear and biological attacks.

In light of a Japanese nuclear power plant that may be in the process of melting down, experts say it's unlikely that significant levels of radiation would reach the United States. But they also say precautions are a good thing to have reviewed.

During times of catastrophe, the smallest act of preparation could make *all* the difference for you and your loved ones.

Through a tiny but powerful technological device, you can accurately and instantly measure if you've been exposed to radiation and know whether you need to seek medical treatment.

It's non-electrical, no bigger than a postage stamp and nestles nicely in your wallet.

"Why resign yourself to the notion that in the event of a nuclear disaster – accidental or intentional – you and your family must perish?" asks Joseph Farah, founder and CEO of WND. "As I've written before, as devastating as radiation is, it actually dissipates quickly, often within the first 24 hours. Beyond the blast, essential to survival is being able to immediately ascertain the radiation risk levels and determine what medical treatment – if any – you would need. There's nothing that you can carry on your person that accomplishes this feat quite like this amazing little device."

"This amazing little device" uses a color-developing dosimeter to instantly register radiation levels. A sensor is between the color bars, which illuminate and change along with a corresponding scale to indicate the depth and dangers of exposure. You can apply the

RADSticker™ to the back of a credit card or driver's license (as long it doesn't block any information). It responds to gamma/X-rays and high energy electrons/beta particles – but will remain unaffected by diagnostic X-rays and security X-ray machines.

The technology originally was developed with funding from a multitude of federal agencies, including the Department of Homeland Security and the Department of Defense, and has been field tested by first responders in the Northeast.

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